

# H O S P I T A L I T Y

IRROX STADIUI





# **Rangers Hospitality**

a matchday at Ibrox can be exactly







The Chairman's Club represents the pinnacle of corporate hospitality. Guests' status within the Club will be recognised from the moment they enter the Stadium until the end of the day.

The package includes an exclusive champagne reception in the Blue Room where guests will be able to select both their wines and choices from the à la carte menu before being escorted to the opulent surroundings of The Chairman's Club.

- Champagne and canapé reception in the Blue Room
- Four-course à la carte menu with fine wine and liqueurs
- Executive match seating
- Half-time refreshments
- 1 hour post-match complimentary bar
   accompanied by a selection of premium cheese
- In-suite entertainment including past or present player interviews





# THORNTON SUITE



Makes Rangers one of the most celebrated clubs in the world.

Guests enter via the main door, exclusive to VIPs and players, and proceed via the Marble Staircase to a champagne reception in The Members Club before enjoying four-course meal in the lavish setting of the Thornton Suite.

- Champagne reception
- Four-course fine dining with wines and liqueurs
- Executive Bill Struth Main Stand seating
- Half-time refreshments
- 1 hour post-match complimentary bar accompanied by a selection of premium cheeses
- In-suite entertainment including past or present player interviews







Our Club Deck Executive Boxes embody traditional five star hospitality. They offer clients an executive hospitality experience including champagne reception and four-course meal.

With each box benefitting from direct access to the stands, guests can take in the breathtaking views of the Stadium throughout the course of the day. All in all, the seclusion of the Club Deck Boxes makes them an ideal venue for entertaining business colleagues.

- Champagne reception
- Four-course fine dining with wines and liqueurs
- Executive Club Deck match seating
- Half-time refreshments
- 1 hour post-match complimentary bar







The Legends Lounge embraces a fresh and alternative approach to corporate hospitality and offers informal dining in an intimate atmosphere.

Guests enjoy an extensive hot and cold carvery buffet with complimentary bar before proceeding to centrally located executive Club Deck seating which boasts spectacular views of the match. The Legends Lounge also gives guests the opportunity to meet a first team player while enjoying complimentary post-match drinks.

- Hot and cold fork buffet with complimentary bar at a dedicated table
- Executive padded halfway-line seating in the Club Deck
- Half-time refreshments
- 1 hour post-match complimentary bar
- First team player appearance







From the moment you climb the legendary Marble Staircase and find yourself at the heart of Rangers, you will experience a superior welcome and sense of belonging.

Club Cooper offers a hospitable and luxurious atmosphere in which to relax with friends or confer with colleagues. Guests enjoy a pre-match drinks reception before taking their table for a delicious three-course meal and the day's entertainment.

- Complimentary wine, beer and soft drinks
- Three-course meal
- Match seating in the main stand
- Half-time refreshments
- 1 hour post-match complimentary wine,
  beer and soft drinks





## The Argyle Suite

Combining an informal atmosphere with private match viewing, the Argyle Suite offers an alternative option in client entertainment as well as being the perfect stage for that special occasion.

Panoramic views of the pitch await you when you proceed to your premium match seating within a glass fronted box, enhanced by atmospheric volume control.

- Complimentary bar
- Three-course carvery meal
- Premium match viewing from glass-fronted box
- Half-time refreshments
- Opportunity to meet Rangers Legends





## CLUB EUROPE

Club Europe embodies a modern approach to hospitality by combining a European vibe with a stylish contemporary twist. Relaxed, informal dining are the keynotes - think tapas, antipasti and other menus inspired by the Continent as well as an extensive selection of Europe's best wines and beers.

Each lounge integrates the social aspects of a city centre bar with the action and entertainment you would expect from a football match, offering the perfect hospitality solution for the more discerning hospitality client.

- Extensive hot and cold fork buffet
- Complimentary bar
- Executive match seating
- Half-time refreshments
- 1 hour post-match complimentary bar







The informal and relaxed Morton and Symon Lounges offer an innovative approach to matchday entertaining. Each self-contained lounge offers a hot fork buffet with your choice of a complimentary or cash bar. Match viewing takes place from behind glass with the atmosphere in the lounges enhanced with volume control.

Each package is guaranteed to provide a fresh, accessible and affordable hospitality option - the ideal choice for client entertainment and family celebrations alike.

- Choice of a complimentary or cash bar
- Hot fork buffet
- Premium match viewing behind glass
- Half-time refreshments
- 1 hour post-match complimentary or cash bar







Whatever the occasion - from entertaining important business clients to celebrating a birthday or enjoying a day out with colleagues - Ibrox is the perfect venue, with excellent value for money, attention to detail and overall quality, whichever suite or package you choose.

It truly is an experience that will stay with you.

To book or find out more email hospitality@rangers.co.uk or call 0871 702 1972\*

\*calls cost 13p per minute plus network extr



#### **Matchday Sponsorship**

Matchday Sponsorship provides an ideal platform to generate brand awareness to a captive audience of over 50,000 passionate fans.

It's the perfect opportunity to drive brand equity, stimulate consumer purchase and ultimately increase sales.

The package includes a range of branding, advertising, marketing and promotional opportunities with an exceptional hospitality experience.

#### Kev features:

- VIP hospitality for 8 within a Club Deck Executive Box
- Champagne reception
- Complimentary bar pre and post-match
- Four-course fine dining
- Half-time refreshments
- Front page branding and designation in matchday programme
- Big Screen Advert
- Full page matchday programme advert
- 1st team player appearance and photo opportunity
- Signed and framed shirt to commemorate your day
- Pitch-side photo opportunity

#### **Match Ball Sponsorship**

Match Ball Sponsorship at Ibrox creates an outstanding opportunity for companies to promote their brand or specific products and services to a receptive audience.

#### **Key features:**

- VIP hospitality for 4 within a Club Deck Executive Box
- Champagne reception
- Complimentary bar pre & post-match
- Four-course fine dining
- Front page branding and designation in matchday programme
- Half page matchday programme advert
- 1st team player appearance and photo opportunity
- Replica match ball autographed by the first team in presentation box



#### **Player Kit Sponsorship**

Player Kit Sponsorship provides on-going company branding and fan recognition while also providing an exclusive signed and framed shirt that is ideal as a staff incentive, corporate gift or personal present.

- Name or company logo to appear in every league programme
- Name or company logo to appear on big screen when starting eleven is announced
- Name or company logo with link to website on player's profile page
- Signed and framed home shirt presented by sponsored player
- Personalised letter of thanks
- Opportunity to meet player and receive a signed shirt at a first team training session





#### **Advertising and Sponsorship Opportunities**

Advertising at Ibrox Stadium is a fantastic platform to drive key brand messages to the thousands of football fans on site and watching at home on television. There are a number of advertising opportunities available:

- Static Perimeter Boards
- Big Screen Advertisement
- Matchday Programme Adverts

A range of official partnership opportunities are also available and packages can be tailored to meet specific brand objectives, goals and budgets.

For further details on what Rangers Football Club can offer your business for the forthcoming season, please email **commercial@rangers.co.uk** 



## Hospitality Pricing (all prices are exclusive of VAT)

| SUITE                | SEASONAL PRICE   | SINGLE MATCH |
|----------------------|--|--------------|
| The Chairman's Club  | £7,560   | £330         |
| Thornton Suite       | £4,725   | £275         |
| Club Deck Boxes      | £4,725   | £275         |
| Club Deck Buffet Box | POA  | POA          |
| Legends Lounge       | £4,620   | £203         |
| Members Club         | £4,725   | N/A          |
| Argyle Suite         | £2,995   | £176         |
| Club Europe          | £2,677   | £154         |
| Morton Lounge        | Single match only - £135 + VAT per person<br>(minimum numbers 25 - buffet package) |              |
| Symon Lounge         |  |              |
| Club Cooper          | £3,255   | £187         |

Morton Lounge only open for a selected number of games for public sale

## Sponsorship Pricing (all prices are exclusive of VAT)

| Matchday Sponsorship   | from £3,500 |  |
|------------------------|-------------|--|
| Match Ball Sponsorship | from £2,500 |  |
| Player Kit Sponsorship | from £1,750 |  |

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\*calls cost 13p per minute plus network extra

